

◆ Francisco Leal Coelho ◆ [ Designer, UX Designer, Front End Developer & Proud Father of 3 ]

# I'm a Full Stack Designer (Web, Graphic and UX), and my focus is delivering great interactions for today's digital world.

Hire me

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From a very young age I developed a great passion for the design culture. Since that time, the world has made quite a few spins, and for the past 10 years I've been creating design-based experiences for several different industries. I'm an avid creative thinker, always searching for innovative concepts and ideas in order to find the best solution for each challenge.

I like to understand the business needs and gather different people's voices and perspectives in order to create more value. I also believe that forecasting the latest trends and technologies into the design canvas is a key way of being one step ahead on this quick evolving digital landscape.

My days are divided by my 3 passions, Designing in Figma, Programming (Html, Css and Javascript) and my 3 Kids.

## EXPERIENCE \*

- Lead Web Designer**  
Guestcentric | Mai 21 - present

Responsible for designing and developing all the hotel websites, portal all over the world and improvement on the Booking Engine.
- Creative Director & Front End Developer**  
BYD - Boost Your Digital | Jun 17 - Feb 2021

Design e Front End Developer department team leader, responsible for client's briefing, project planning, supervision and quality. Design Creation and code for websites, online-shops, UX experiences, Google display and social media
- Founder, Designer & Front End Developer**  
Carrot - Jun 16 - Present
- Senior Designer & Web - Designer**  
OXY Agency | Apr 16 - May 17

Creating and programming landing pages and special campaigns for B2C and B2B companies, Website design and code.
- Senior Designer & Web - Designer**  
FIX LISBOA E FIX MAPUTO | Mar 11 - Mar 16

Responsible for creating and designing offline pieces and sites for large companies
- Account Manager, Designer**  
PSO - Comunicação Estratégica, Lda | Jan 10 - Jan 11

PR account manager for Entrepósito Group, Tróia Resort, Lágrimas Group, including international road shows organization

## EDUCATION \*

- Workshops - Design Systems with Sketch**  
EDIT. - Disruptive Digital Education
- Workshops - UX Foundations**  
EDIT. - Disruptive Digital Education
- Front-end & Responsive Web Development**  
EDIT. - Disruptive Digital Education

Front-end developer, HTML and CSS, JavaScript frameworks, UX & UI Design
- Photoshop, Illustrator, Flash And Indesign**  
The Edge - Centro de Formação

Improving knowledge of Photoshop, Illustrator, Indesign, Flash and rules of image processing
- Art Director, Advertising Creativity**  
Restart - Instituto de Criatividade Artes e Novas Tecnologias

Training for creative advertising creative to successfully integrate advertising agencies, communication companies and marketing departments, individually or in creative duo
- Indústrias gráficas (10-12th grade)**  
Val Do Rio Professional School

Creative and technical Graphic Design and Communication

## my SKILLS

### Designer

Branding  
Stationary  
Packaging  
Newsletters

### UI Designer

App  
Websites  
Wireframes  
Design System  
Grid Systems  
Prototyping

### Developer

HTML  
SASS  
CSS  
Javascript  
Email Marketing  
Jquery

### Useful for me

Adobe Photoshop  
Adobe Illustration  
Adobe Indegin  
Figma / Sketch  
Visual Studio Code

