



# Francisco Leal Coelho.

[ Designer & Front End Developer ]

Creative Senior Front-end Developer and Designer with 12 years of experience leveraging Html, Css and JavaScript to build responsive websites, mobile apps, online-shops, landing pages and campaigns that drive business growth and improve UX. Throughout my life I acquired a great visual culture and developed a special taste for searching new trends in code, graphic design and UX. Team leadership in the last 5 years gave me the experience and know how for powerful professional development.

**Site** www.franciscolealcoelho.com    **Email** francisco@carrot.pt    **Cell** +351 919 253 592    **Age** 36 year old

**S** /francisco.leal.coelho    **in** /franciscolealcoelho    **Bê** /franciscolealcoelho

## EXPERIENCE

- Creative Director & Front End Developer**  
 BYD - Boost Your Digital | Jun 17 - present  
 Design e Front End Developer department team leader, responsible for client's briefing, project planning, supervision and quality. Design Creation and code for websites, online-shops, UX experiences, Google display and social media
- Senior Designer & Web - Designer**  
 FIX LISBOA E FIX MAPUTO | Mar 11 - Mar 16  
 Responsible for creating and designing offline pieces and sites for large companies
- Account Manager, Designer**  
 PSO - Comunicação Estratégica, Lda | Jan 10 - Jan 11  
 PR account manager for Entrepósito Group, Tróia Resort, Lágrimas Group, including international road shows organization
- Founder, Designer & Front End Developer**  
 Carrot - Jun 16 - Present
- Senior Designer & Web - Designer**  
 SEO - Sales Engine Online | Apr 16 - May 17  
 Creating and programming landing pages and special campaigns for B2C and B2B companies, Website design and code.
- Designer & Web - Designer**  
 IBERTRONIC | Jan 07 - Dec 09  
 Creative and Marketing Department, responsible for promotions and advertising flyers, catalogues and exhibition stands

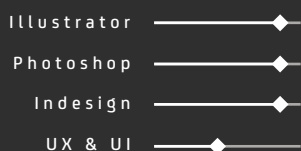
## EDUCATION

- Workshops - Design Systems with Sketch**  
 EDIT. - Disruptive Digital Education
- Workshops - UX Foundations**  
 EDIT. - Disruptive Digital Education
- Front-end & Responsive Web Development**  
 EDIT. - Disruptive Digital Education  
 Front-end developer, HTML and CSS, JavaScript frameworks, UX & UI Design
- Photoshop, Illustrator, Flash And Indesign**  
 The Edge - Centro de Formação  
 Improving knowledge of Photoshop, Illustrator, Indesign, Flash and rules of image processing
- Art Director, Advertising Creativity**  
 Restart - Instituto de Criatividade Artes e Novas Tecnologias  
 Training for creative advertising creative to successfully integrate advertising agencies, communication companies and marketing departments, individually or in creative duo
- Indústrias gráficas (10-12th grade)**  
 Val Do Rio Professional School  
 Creative and technical Graphic Design and Communication

## EXPERTISE



## SKILLS



## LANGUAGES

